LAMBO.ROCKS REBUILD · WHAT THE SITE NEEDS FROM THE TEAM

Checklist for the LAMBO crew

Everything the new site is waiting on, sorted by who has the answer. Eddie is the collector. Tick boxes as things come in; the page remembers them on this device. Items marked FIRST unblock the most.

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Treasurer

JOE HRUDKAJ · LITTLE GREEN LIGHT, BOOKS

- [ ] **Last year's money, by category**
  FIRST
  Income: dues, donations, grants, events, sponsors. Spending: trail building, grooming, insurance, patrol, events, admin. Rounded to the hundred is fine.
  UNLOCKS: "WHERE YOUR DOLLAR GOES" ON DONATE, THE ANNUAL REPORT

- [ ] **EIN and the exact legal wording for receipts**
  The 501(c)(3) line the accountant wants on the donate page and in the footer.
  UNLOCKS: DONATE PAGE TRUST BLOCK

- [ ] **Baitfish total raised so far, and donor count**
  FIRST
  Meter currently shows $0 of $5,000 because nobody has given a real number.
  UNLOCKS: THE HOMEPAGE CAMPAIGN BAND

- [ ] **Member count and donor count**
  Current members, members last year, donors last year.
  UNLOCKS: IMPACT NUMBERS, ANNUAL REPORT

- [ ] **Decision: offer monthly giving?**
  A "Groomer's Club" at $10/month or similar. Needs a yes from the board and a recurring option in the LGL/Stripe form.
  UNLOCKS: RECURRING GIVING ON DONATE

- [ ] **LGL + Stripe form links for Join, Donate, Baitfish**
  Join and Donate still send people to the old site's PayPal pages. One link per form.
  UNLOCKS: EVERY MONEY BUTTON

- [ ] **Member wall export**
  Names of members who opted in to be listed, from LGL. First name + last initial is enough.
  UNLOCKS: THE MEMBER WALL THE RIDER PERK PROMISES

Trail bosses

MIKE JOHNSON (ZIP) · MICHAEL OLKOWSKI (SHANNON LAKE) · MUSKY, RAVEN AND SUCKER SPRINGS BOSSES

- [ ] **A three-sentence ride guide per system**
  FIRST
  "Park here. Ride this first. Add this when you're warmed up. About 45 minutes." Written for someone's first visit.
  UNLOCKS: RIDE GUIDES ON EVERY TRAIL PAGE

- [ ] **GPX of each loop**
  A Strava or Garmin ride of each main loop is enough; I'll clean them.
  UNLOCKS: GPX DOWNLOADS, FUTURE TRAILFORKS ENTRY FOR SUCKER SPRINGS

- [ ] **The rules as you actually enforce them**
  E-bikes (Class 1 yes/no, which trails), dogs, hikers at Sucker Springs, winter fat-bike minimum tire width, the wet-trail rule in your words.
  UNLOCKS: RIDE SMART PAGE

- [ ] **Agree to use the conditions form**

  FIRST

  One tap on a phone: Open / Caution / Closed and one sentence. It will update the site within minutes. I'll build the form; the bosses need to agree to use it instead of only Facebook.

  UNLOCKS: LIVE CONDITIONS, THE WHOLE "RIGHT NOW" STRIP

- [ ] **Grooming log**

  Who grooms the Zip and Shannon Lake, how often last winter, and whether they'll log each groom (a text to a form works).

  UNLOCKS: WINTER MODE, "GROOMED 6 HOURS AGO"

- [ ] **Volunteer hours from last season**

  Even an estimate per trail, labeled as an estimate.

  UNLOCKS: IMPACT NUMBERS, GRANT ATTACHMENTS

Bike Patrol

MARY DUNPHY

- [ ] **What to do if you're hurt on the trail**

  Who to call, nearest ER for each system, whether patrol is on duty at events only or on weekends too.

  UNLOCKS: RIDE SMART PAGE, TRAIL PAGE SAFETY LINE

- [ ] **Next OEC / OFC course dates**

  So "Become a patroller" has a real next step.

  UNLOCKS: BIKE PATROL PAGE

President and board

PERRY SMITH · DAN TRAPP · BOARD

- [ ] **Decision: publish finances publicly?**

  FIRST

  Yes/no on showing "where your dollar goes" to everyone. Most 501(c)(3)s do; it raises more.

  UNLOCKS: TRANSPARENCY BLOCK

- [ ] **Land partner wording**

  How the DNR, Vilas County, Town of Minocqua and Northwoods Zip Line want to be credited, and any required logos or language.

  UNLOCKS: LAND ACKNOWLEDGMENTS ON EACH TRAIL PAGE

- [ ] **Photo release policy**

  What to say about photos taken at events. One sentence from whoever handles insurance.

  UNLOCKS: EVENT PAGES, PRIVACY POLICY

- [ ] **Registration links for InSayner, Fatathlon, Rip Zip Sip**

  Even last year's platform (BikeReg, RunSignup, Eventbrite) so the pages stop saying "link coming."

  UNLOCKS: EVENT REGISTRATION

- [ ] **LAMBOO start time, and any 2027 dates already set**

  Fatathlon, Rip Zip Sip, InSayner, bike swap.

  UNLOCKS: HOMEPAGE EVENTS, CALENDAR

Eddie

YOU

- [ ] **Mood board**

  FIRST

  Textures, illustration style, three sites you love, three you hate.

  UNLOCKS: PHASE 2 ART DIRECTION, WINTER LOOK

- [ ] **Plan Your Visit list**
  Places LAMBO would vouch for: stay, eat, drink, bike shop, rentals, coffee, campgrounds. Sponsors first. Name and town is enough; I'll find the rest.
  UNLOCKS: PLAN YOUR VISIT PAGE

- [ ] **Any more hero-grade photos**
  Wide, good light, trail or landscape as the subject. Or a yes to asking Suzanne Clements Photography (already a Musky sponsor) for a half day.
  UNLOCKS: TRAIL PAGE HEROES, MUSKY CARD

- [ ] **Where volunteer sign-ups should land**
  An LGL volunteer form, a Google Form, or an email address. I'll build the page around whichever.
  UNLOCKS: VOLUNTEER PAGE

- [ ] **Instagram access**
  Either a Meta access token for @lamboriders, or a yes to a routine that saves recent posts into the site.
  UNLOCKS: LIVE INSTAGRAM FEED

- [ ] **A Drive folder for the conditions form responses and photos**
  Shared with the account the routines will run as.
  UNLOCKS: CONDITIONS AND PHOTO AUTOMATIONS

> **MEANWHILE** I'm building every page and block above so each one appears the moment its data arrives. Nothing shows a made-up number in the meantime; sections stay hidden until they're true.